



Annual International Conference

23 - 26 APR, 2025

Ypsilanti, Michigan - United States

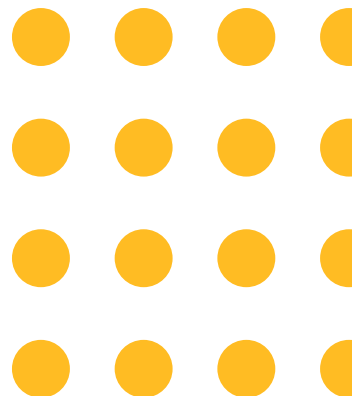
Celebrating

Years
— EMERALD —
ANNIVERSARY

Sponsorship Opportunities

Sponsor | Exhibit | Advertise

Please Respond By:
February 14, 2025





Dear Prospective Partner,

It is an honor and privilege to invite you to our 2025 HighScope Annual International Conference! This annual hybrid event provides both an in-person and virtual platform for early childhood educators and professionals to learn, innovate, collaborate, and inspire one another. Join us as we celebrate the importance of high-quality early childhood education.

This year's theme, *A Legacy of Research. A Future of Possibilities.*, highlights HighScope's commitment to blending research-based strategies with creative approaches to deliver equitable, high-quality early childhood education. This dedication has been clear since the beginning; the vision of our late founder, David Weikart, was centered around his belief that early education has a positive impact on children and the communities where they live. Ensuring that every child receives an equitable, high-quality early education is the key to brighter futures and to advancing our communities.

Each year, we strive to create sponsorship, exhibition, and advertising opportunities that benefit both you and our attendees. Our annual conference hybrid format, using our innovative HighScope Media platform, provides a unique opportunity for companies and organizations to connect with key decision-makers in early care and education, including program directors and executives. By partnering with us, you can directly impact the future of early childhood learning and development.

On behalf of all of us at HighScope Educational Research Foundation, including our Board of Directors and staff, we appreciate your time and consideration.

Thank you, and we look forward to seeing you at the conference.



A handwritten signature in black ink, appearing to be "A Barraza", written in a cursive style.

Alejandra Barraza,
PhD, President & CEO, HighScope
Educational Research Foundation



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 AND EXHIBITORS!

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EXHIBITING OPPORTUNITIES

○ EXHIBIT TABLES \$500

- 6-foot draped table, prepped with black cover/skirting and two chairs
- 2 free conference registrations
- Free lunch on Wednesday, April 23 & Thursday, April 24
- Wi-Fi internet and electrical outlets
- Recognition on signage, conference programs, conference management platform and on conference website

○ ADDITIONAL EXHIBIT SPACE \$250

- Additional 3-feet of exhibitor space

○ VIRTUAL EXHIBITOR \$300

- Feature a pre-recorded video to showcase your products, services, and brand information to attendees on our conference management platform
- Recognition on signage, conference programs, conference management platform and on conference website
- Logo placed on the rotating sponsor banner at the top of HighScope Media platform for the duration of the conference and up to 60 days after

- Exhibitors will be provided with an exhibitor service kit with detailed information including the schedule and ordering additional furniture or other booth supplies.
- Booth spaces will be assigned by sponsorship level and then on a first-come, first served basis starting in early February 2025.
- All exhibitor registration and payments must be received by February 14, 2025.

Don't Miss This Opportunity to Invest!



SPONSORSHIP OPPORTUNITIES

○ PLATINUM SPONSOR \$5,000

- Emerald City Punch Card*
- 2 free conference registrations
- Exhibit Table
- Recognition on signage, conference programs, conference management platform and on the conference website
- Logo placed on the rotating sponsor banner at the top of HighScope Media platform for the duration of the conference and up to 60 days after
- Promotional insert in conference event bag for attendees
- 1 dedicated eBlast to conference attendees within 14 days post event
- Back Cover Ad on conference program

○ GOLD SPONSOR \$2,500

- Emerald City Punch Card*
- 2 free conference registrations
- Exhibit Table
- Recognition on signage, conference programs, conference management platform and on the conference website
- Logo placed on the rotating sponsor banner at the top of HighScope Media platform for the duration of the conference and up to 60 days after
- Promotional insert in conference event bag for attendees
- 1 dedicated eBlast to conference attendees within 14 days post event

○ SILVER SPONSOR \$1,000

- Emerald City Punch Card*
- 2 free conference registration
- Exhibit Table
- Recognition on signage, conference programs, conference management platform and on the conference website
- Logo placed on the rotating sponsor banner at the top of HighScope Media platform for the duration of the conference and up to 60 days after
- Promotional insert in conference event bag for attendees

Don't Miss This *Opportunity* to Invest!



Sponsorship Packages At-A-Glance

HSIAC offers multiple annual sponsorship options and opportunities, so you can pick the package that's right for you.

SPONSORSHIP BENEFITS	 PLATINUM \$5,000	 GOLD \$2,500	 SILVER \$1,000
	EMERALD CITY PUNCH CARD*	✓	✓
2 FREE CONFERENCE REGISTRATIONS	✓	✓	✓
EXHIBIT TABLE	✓	✓	✓
RECOGNITION ON SIGNAGE, CONFERENCE PROGRAMS, CONFERENCE MANAGEMENT PLATFORM AND ON THE CONFERENCE WEBSITE	✓	✓	✓
LOGO PLACED ON THE ROTATING SPONSOR BANNER AT THE TOP OF HIGHSOPE MEDIA PLATFORM FOR THE DURATION OF THE CONFERENCE AND UP TO 60 DAYS AFTER	✓	✓	✓
PROMOTIONAL INSERT IN CONFERENCE EVENT BAG FOR ATTENDEES	✓	✓	✓
1 DEDICATED EBLAST TO CONFERENCE ATTENDEES WITHIN 14 DAYS POST EVENT	✓	✓	
BACK COVER AD ON CONFERENCE PROGRAM	✓		



*Attendees who visit every sponsor and exhibitor table and have their Emerald City Punch Card stamped by the exhibit tables will be entered to win a special prize!

CONFERENCE SPONSORSHIP BENEFITS

HighScope conference sponsors are afforded an exclusive opportunity and a unique platform to reach an audience of over 1,000 educators, who are committed to ensuring that all children from birth to age five receive excellent early care and education. Sponsor support highlights those organizations who are allies and advocates of early childhood educators and understand the lifelong benefits of high-quality early childhood education.

[CLICK HERE TO SPONSOR](#)

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THOUGHT PROVOKING, INSPIRATIONAL KEYNOTE SESSIONS

20+

HOURS OF PROFESSIONAL DEVELOPMENT SESSIONS

80+

DYNAMIC WORKSHOP TOPICS

INVEST IN *Bright* FUTURES

High-quality early care and education sets children on a trajectory for lifelong success.

Your investment in the HighScope

International Conference helps to advance the field of early education by supporting educators and leaders who provide children from birth to age five with the highest quality learning experiences. With your support, together we will build brighter futures.

YOUR INVESTMENT SUPPORTS

- Strengthening and expanding the workforce today and into the future.
- Advancing the field of early education by advocating for an investment in its educators.

EXCLUSIVE SPONSORSHIP Opportunities

**KEYNOTE
SPONSOR
(3 AVAILABLE)
\$7,500**

- All Platinum-Tier Sponsorship Package Benefits
- Acknowledgement of sponsorship at the opening and closing of the international keynote speaker's session
- Branding on keynote welcome sign
- Logo displayed on the introductory presentation slide of the international keynote speaker

Available: April 23, 2024 April 24, 2024 April 25, 2024

**EXPO HAPPY
HOUR SPONSOR
(1 AVAILABLE)
\$5,500**

- Exclusive sponsor Exhibit Hall Happy Hour
- All Platinum-Tier Sponsorship Package Benefits
- Recognition on signage on food and beverage stations, bars, etc.
- Ability to bring branded cups, koozies and napkins for bar and serving staff to utilize during happy hour event
- Your sponsorship will be promoted and thanked by emcee over Exhibit Hall during happy hour kick-off and closing
- Social Media Acknowledgement

**RELAXATION
LOUNGE SPONSOR
(1 AVAILABLE)
\$3,500**

- All Gold-Tier Sponsorship Package Benefits
- Opportunity to name the space (____ Lounge)
- Opportunity for up to 2 Company representatives to staff the Relaxation Lounge.
- Opportunity to feature promotional materials/product samples/giveaways on the tables in the lounge (details to be discussed with 2025 HSIAC event team)
- Logo recognition on signage in entryway of the lounge area
- Sponsor logo will appear with all promotions of the Relaxation Lounge.
- Social Media Acknowledgement
- Up to 2 Complimentary lunches on Wednesday, April 23 & Thursday, April 24
- Emerald City Punch Card*

**WELCOME
RECEPTION
SPONSOR
(4 AVAILABLE)
\$3,000**

- All Gold-Tier Sponsorship Package Benefits
- Up to 2 representatives able to attend reception event
- Recognition of company name on signage on food and beverage stations, bars, etc.
- Logo will be displayed on signage at the Welcome Reception
- Opportunity for casual networking and socializing with attendees as they enjoy hors d'oeuvres and a hosted bar
- Social Media Acknowledgement

Available: April 23, 2024

**PRE-CONFERENCE
LEADERSHIP DAY
LUNCH SPONSOR
(1 AVAILABLE)
\$2,600**

- All Gold-Tier Sponsorship Package Benefits
- Logo prominently displayed during pre-conference lunch
- Your sponsorship will be promoted on all pre-conference marketing, signage, and the agenda as: Pre-Conference Leadership Lunch sponsored by {Sponsor Name}

Available: April 22, 2024

Don't Miss This Opportunity to Invest!

VIP
INTERNATIONAL
DINNER SPONSOR
(2 AVAILABLE)
\$2,600

- All Gold-Tier Sponsorship Package Benefits
- Title recognition during thank you announcements at the dinner
- Receive 2 tickets to the VIP International Dinner
- Sponsorship recognition on signage outside the main entrance
- Recognition on signage as dinner sponsor
- Opportunity to network and connect with VIP International Dinner attendees

Available: April 22, 2024

REFRESHMENT
BREAK SPONSOR
(6 AVAILABLE)
\$2,600

- As a Refreshment Break Sponsor, your organization will be showcased in a central, high-traffic area, offering a relaxed environment to connect with attendees.
- All Gold-Tier Sponsorship Package Benefits
- Prominent sponsor signage with organization logo displayed by break station

Available on: April 23, 2024 April 24, 2024

DJ FOR WELCOME
RECEPTION
SPONSOR
(1 AVAILABLE)
\$950

- Kick off the conference with energy and excitement by sponsoring our DJ for our Welcome Reception!
- Your brand will be prominently featured in event materials and announcements, as well as highlighted during the DJ's set.
- This sponsorship provides a lively way to showcase your support while creating an unforgettable experience for all attendees.
- Social media acknowledgment
- Recognition on signage, conference programs, conference management platform and on the conference website
- Logo placed on the rotating sponsor banner at the top of HighScope Media platform for the duration of the conference and up to 60 days after

Available on: April 23, 2024

WELCOME
RECEPTION
PHOTO BOOTH
SPONSOR
(1 AVAILABLE)
\$650

- Two (2) Welcome Reception tickets
- Recognition on signage, conference programs, conference management platform and on the conference website
- Logo placed on the rotating sponsor banner at the top of HighScope Media platform for the duration of the conference and up to 60 days after
- The opportunity to brand the photo booth (details to be discussed with 2025 HSIAC event team).
- Including Sponsor's (products, samples, gifts) at the Welcome Reception
- Emerald City Punch Card*

Available on: April 23, 2024

LOGO
SPONSOR
\$350

- Recognition on signage, conference programs, conference management platform and on the conference website
- Logo placed on the rotating sponsor banner at the top of HighScope Media platform for the duration of the conference and up to 60 days after

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Sponsorship subject to change.

For more information, please contact our
HighScope Conference Team at hsaic@highscope.org