

**SPONSOR | ADVERTISE | CONNECT**

THE ANNUAL  
**HIGHSCOPE  
INTERNATIONAL  
CONFERENCE**

**May  
12-14  
2021  
Virtual  
Event**



**HIGHSCOPE**<sup>®</sup>

[HighScope.org/InternationalConference](https://HighScope.org/InternationalConference)



## THE ANNUAL HIGHSCOPE INTERNATIONAL CONFERENCE

This dynamic and interactive professional learning experience has been inspiring educators, administrators, and researchers for nearly 50 years. With workshops on the latest trends and research in the field of early education, the HighScope International Conference is designed to empower the educator and ensure young children receive a high-quality education. Attendees will find plenty of opportunities to share and connect with a community of passionate, like-minded educators, returning to the classroom with in-depth knowledge, new ideas, and the confidence to help children succeed.

### WHO ATTENDS?

Our audience includes over 1,000 dedicated early childhood educators, administrators, researchers, and university and college staff and students. Many of our attendees are well-versed in the HighScope Curriculum, but anyone can benefit from our developmentally appropriate teaching practice and research.

### WHO WE ARE

A trailblazer in early education, HighScope is a non-profit organization that focuses on the variables that allow all children to be their best selves, regardless of their circumstances. Our revolutionary research proved that high-quality work with young children makes a difference into their adult years. And we will continue sharing our expertise to build communities, inform policies, enrich teaching, and drive social change.



## BE A CHAMPION FOR HIGH-QUALITY LEARNING

Providing high-quality early education sets children on a trajectory to lifelong success. Your investment in the HighScope International Conference helps to advance the field of early education by creating skilled and dynamic educators and leaders who provide our young children with the highest quality learning experience. With your help, together we will build brighter futures.

### WHY SPONSOR?

- Support and advance the field of early education
- Be a partner and advocate for educators
- Expand your recognition among early education leaders
- Provide high-quality learning for young children



***"I truly enjoyed meeting educators from around the globe, sharing our experiences, and learning from each other new ways to educate preschoolers."***

CONFERENCE ATTENDEE

# SPONSOR

HighScope's sponsorship packages offer you high-level exposure and recognition as a champion for high-quality education. Your generosity allows us to keep our registration prices low so that early childhood programs and educators can keep more of their dollars in the classroom. Sponsoring the HighScope International Conference ensures our attendees have a memorable experience as they engage in high-quality professional learning.

## SPONSORSHIP PACKAGES

Sponsorship includes	GOLD \$2,500	SILVER \$1,000	BRONZE \$750
Conference Registration	4	3	2
Keynote Sponsorship (2 available)	✓		
Featured Session Sponsorship (3 available)	✓	✓	✓
Networking Sponsorship (1 available)	✓		
Video Advertising*	✓	✓	
Digital Ad*	✓	✓	✓
Promotional Email*	2	2	1
Push Notifications	2	1	1
Corporate Logo (featured on all digital platforms)	✓	✓	✓

\*Also available for individual purchase.

***“The sessions were fun and informative!  
There were lots of hands-on activities  
that made learning exciting for me!”***

CONFERENCE ATTENDEE

# SPONSOR

Sponsorship opportunities must be accompanied by a full payment. Space will not be reserved until payment has been received.

## **GOLD SPONSOR**

Your Gold Sponsorship includes:

- Keynote Sponsorship of your choice. There are two live keynote events available — first come, first serve.
- Networking Sponsorship of HighScope's featured live and interactive event.
- Video or digital advertisement. You have the choice to submit a video advertisement, recorded sponsor remarks, or digital advertisement that will be featured during selected live events.
- Dedicated emails to registered HighScope International Conference attendees (2).
- Push notifications to registered HighScope International Conference attendees (2).
- Your corporate logo featured and linked to your website across digital platforms, included on digital signage, and HighScope emails.

## **SILVER SPONSOR**

Your Silver Sponsorship includes:

- Featured Session Sponsorship of your choice. There are three live featured sessions available — first come, first serve.
- Video or digital advertisement. You have the choice to submit a video advertisement or digital advertisement that will be featured during the selected live event.
- Dedicated emails to registered HighScope International Conference attendees (2).
- Push notifications to registered HighScope International Conference attendees (1).
- Your corporate logo featured and linked to your website across digital platforms, included on digital signage, and HighScope emails.

## **BRONZE SPONSOR**

Your Bronze Sponsorship Includes:

- Featured Session Sponsorship of your choice. There are three live featured sessions available — first come, first serve.
- Digital advertisement. Your digital advertisement that will be featured during the selected live event.
- Dedicated emails to registered HighScope International Conference attendees (1).
- Push notifications to registered HighScope International Conference attendees (1).
- Your corporate logo featured and linked to your website across digital platforms, included on digital signage, and HighScope emails.



## ADVERTISE

Advertising at the HighScope International Conference is a great opportunity to reach early childhood educators, decision-makers, and industry leaders. Showcase how your products and services support educators and the development and education of young children.

### VIDEO

Please provide a link to download your .mp4 file. Video files are limited to a run-time of 2 minutes.

### DIGITAL AD

Acceptable file formats include a .jpg file 1280px x 720px or a PowerPoint slide.

The deadline to submit your advertisement is **May 3, 2021**. Please submit your digital ads as an attachment to the online application at [HighScope.org/InternationalConference](https://HighScope.org/InternationalConference) or emailed to [ijustice@highscope.org](mailto:ijustice@highscope.org).

**For more details please visit**  
**[HighScope.org/InternationalConference](https://HighScope.org/InternationalConference)**



## CONNECT

You will make valuable contacts and relationships with early childhood educators and decision-makers from around the world. This is your opportunity to reach industry leaders and showcase how your products and services support and advance early learning.

### ■ **Dedicated Email**

Dedicated emails to registered HighScope International Conference attendees are available pre-conference, during the conference, and post-conference.

- Final content, website link, and featured image must be submitted one week before your requested email date. We will send one test email for review.
- Please submit a .jpg image file with dimensions 600px x 650px

### ■ **Push Notification**

Push notifications to registered HighScope International Conference attendees are a great way to connect with attendees during the conference and can be linked to a meeting invite or your website.

- Final push notification content, website link, and requested date and time must be submitted by **Monday, May 3**.
- Push notifications are limited to 1,000 characters.

We will do our best to accommodate your requested dates for email and push notifications. Please note: these options are scheduled on a first-come, first-serve basis.

**Please submit content by emailing  
Ingrid Justice at [ijustice@highscope.org](mailto:ijustice@highscope.org).**



1,000

ATTENDEES

94%  
PROFESSIONAL  
WOMEN

55

LIVE  
WORKSHOPS

2

MOTIVATING  
KEYNOTES

14+

CREDIT  
HOURS



HIGHSCOPE®

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[HighScope.org/InternationalConference](https://HighScope.org/InternationalConference)



# ANNUAL HIGHSOPE INTERNATIONAL CONFERENCE

**SPONSOR | ADVERTISE | CONNECT**

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip or Postal Code \_\_\_\_\_

Authorized Representative \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Describe your product \_\_\_\_\_

\_\_\_\_\_

### Sponsorship Packages

- \$ \_\_\_\_\_ Gold Sponsor \$2,500
- \$ \_\_\_\_\_ Silver Sponsor \$1,000
- \$ \_\_\_\_\_ Bronze Sponsor \$750

### Individual Advertising Rates

Individual ad purchases include 1 conference registration and logo with web link on the event platform.

- Keynote Video \$1,500
- Featured Session Video \$900
- Digital Ad (3) \$600
- Digital Ad (2) \$450
- Digital Ad (1) \$250
- Dedicated Email (2) \$650
- Dedicated Email (1) \$350

### AMOUNT DUE

Sponsorship \$ \_\_\_\_\_

Advertisement \$ \_\_\_\_\_

**TOTAL AMOUNT \$ \_\_\_\_\_**

Check Enclosed

Credit Card:  Visa  Mastercard  American Express  Discover

Card Number \_\_\_\_\_ Expiration MM/YY \_\_\_\_\_

Card Holder Name \_\_\_\_\_ Signature \_\_\_\_\_

**If you have questions, please contact Ingrid Justice  
at [ijustice@highscope.org](mailto:ijustice@highscope.org) or visit [HighScope.org/InternationalConference](http://HighScope.org/InternationalConference)**