

## 50<sup>TH</sup> ANNIVERSARY CELEBRATION GALA SPONSORSHIP OPTIONS

**\$150,000**

### PERRY PRESCHOOL STUDY LEGACY SPONSOR

- \* Listing as the Exclusive Gala Presenting Sponsor
- \* Recognition as 50<sup>th</sup> Anniversary Keepsake Item Sponsor
- \* Recognition as 2020 HighScope International Conference Sponsor
- \* Logo included on Gala Invitation as Exclusive Presenting Sponsor
- \* Sponsor recognition on all press releases and event-related marketing
- \* Recognition on HighScope website and social media
- \* Sponsor listing on all event signage
- \* Premier seating for up to 20 guests
- \* Stage mention during event

**\$100,000**

### ASSESSMENT, RESEARCH, & EVALUATION SPONSOR

- \* Logo included on invitation
- \* Sponsor recognition on all press releases and event-related marketing
- \* Recognition on HighScope website
- \* Recognition on social media
- \* Sponsor listing on all event signage
- \* Premier seating for up to 12 guests
- \* Stage mention during event

**\$50,000**

### CURRICULUM & PROFESSIONAL DEVELOPMENT SPONSOR

- \* Logo included on invitation
- \* Sponsor recognition on all press releases and event-related marketing
- \* Recognition on HighScope website
- \* Recognition on social media
- \* Sponsor listing on all event signage
- \* Premier seating for up to 10 guests
- \* Stage mention during event

**\$25,000**

### DEMONSTRATION PRESCHOOL SPONSOR

- \* Sponsor recognition on all press releases and event-related marketing
- \* Sponsor listing on all event signage
- \* Recognition on HighScope website
- \* Tickets for 8 guests
- \* Stage mention during event

**\$15,000**

### ACTIVE LEARNING SPONSOR

- \* Sponsor listing on all event signage
- \* Tickets for 6 guests
- \* Recognition on HighScope website

**\$5,000**

### EARLY CHILDHOOD EDUCATION ELEVATION SPONSOR

- \* Sponsor listing on all event signage
- \* Tickets for 4 guests
- \* Recognition on HighScope website

**\$1,500**

### ANNIVERSARY AMBASSADOR SPONSOR

- \* Sponsor listing on all event signage
- \* Tickets for 2 guests
- \* Recognition on HighScope website

### 50<sup>TH</sup> ANNIVERSARY LIVE AND SILENT AUCTION SPONSOR

HighScope invites prospective sponsors to review and consider our "Wish List" of themed auction items in the following categories:

Arts, Culture, and Entertainment  
Sporting Events and Memorabilia  
Trips and Travel

**SPONSOR ONLINE**

**PURCHASE TICKETS**

PLEASE REPLY BY

**THURSDAY, SEPTEMBER 24, 2020**

FOR MORE INFORMATION:

✉ [DEVELOPMENT@HIGHSCOPE.ORG](mailto:DEVELOPMENT@HIGHSCOPE.ORG)

☎ (734) 485-2000 x340



ELEVATING  
EARLY  
EDUCATION



**HIGHSCOPE**

[WWW.HIGHSCOPE.ORG/GALA](http://WWW.HIGHSCOPE.ORG/GALA)