

SPONSOR | INVEST | TRANSFORM

**PRESENTING SPONSOR
OPPORTUNITIES**



**THE ANNUAL
HIGHSCOPE
INTERNATIONAL
CONFERENCE**

May 13–15, 2020
Detroit Marriott
at the Renaissance Center





THE HIGHSCOPE INTERNATIONAL CONFERENCE

This dynamic and interactive professional learning experience has been inspiring educators, administrators, and researchers for nearly 50 years. With workshops on the latest trends and research in the field of early education, the HighScope International Conference is designed to empower the educator and ensure young children receive a high-quality education. Attendees will find plenty of opportunities to share and connect with a community of passionate, like-minded educators, returning to the classroom with in-depth knowledge, new ideas, and the confidence to help children succeed.

WHO ATTENDS?

Our audience includes 1,300 dedicated early childhood educators, decision makers, and researchers. Many of our attendees are well-versed in the HighScope Curriculum, but anyone can benefit from our developmentally appropriate teaching practice and research.

WHO WE ARE

A trailblazer in early education, HighScope is a non-profit organization that focuses on the variables that allow all children to be their best selves, regardless of their circumstances. Our revolutionary research proved that high-quality work with young children makes a difference into their adult years. And we will continue sharing our expertise to build communities, inform policies, enrich teaching, and drive social change.



INVESTING IN EARLY EDUCATION MAKES A STRONG IMPACT

High-quality early childhood education sets children on a trajectory for lifelong success. Your investment in the HighScope International Conference helps to advance the field of early education by creating skilled and dynamic educators who provide children from birth to age five with the highest quality learning experiences.

YOUR INVESTMENT SUPPORTS

- Strengthening and expanding the workforce today and into the future
- Improving the quality of early childhood education and better preparing children for lifelong success



JOIN US AS A PRESENTING SPONSOR

Presenting sponsors ensure our conference attendees have a memorable experience as they are immersed in career advancing professional learning. In appreciation, these sponsors receive the highest level of recognition during the conference event.

This exclusive opportunity also includes a dedicated platform to address a captive audience of 1,300 educators committed to ensuring all children birth to age five receive an excellent early education. Supporting the HighScope International Conference spotlights your organization as an ally to these educators and an advocate that understands the lifelong benefits of high-quality early education.



PRESENTING SPONSOR OPTIONS

Each presenting opportunity includes complimentary registration to the conference, VIP tickets to the sponsored event, and your corporate logo on all event collateral. This includes signage, print and web ads, tweets, Facebook posts, press releases, invites, web landing page, and email campaigns.

WELCOME PARTY

\$20,000

Wednesday, May 13. A celebratory reception that recognizes the commitment and dedication of early education professionals throughout the industry. Sponsorship supports an evening of entertainment, experiential networking, appetizers, and refreshments.



LUNCHEON EVENT

\$15,000

Thursday, May 14. Attendees take a break from rigorous professional development to enjoy this luncheon. In recognition of HighScope's 50th anniversary, we will feature a panel discussion reflecting on the past, the present, and our vision for a vibrant future for HighScope. Sponsorship helps to provide a plated lunch and entertainment by Detroit Youth Dance Company.



EARLY ED TALKS

\$10,000

Friday, May 15. Inspired by TED Talks, HighScope's Early ED Talks will explore "hot topics" in education. These short, engaging presentations will focus on innovative discussions and big ideas that are important both inside and outside the classroom. Moderated by NAEYC's CEO Rhian Evans Allvin, a panel of experts will share the work they're doing to revolutionize learning for our youngest learners.



BREAK SPONSORSHIPS

\$5,000

Sponsoring breaks between professional learning sessions allows your organization to have a prominent presence while reaching attendees at peak volume. This valuable offer includes your organizations support featured at hydration stations and rest areas. There are 5 breaks available Wednesday through Friday — or you can choose to sponsor all 5 breaks.

DON'T MISS THIS OPPORTUNITY!

You can impact the future of early childhood education.



1,300
ATTENDEES

A cluster of light blue human icons of various sizes is positioned behind the large white text '1,300 ATTENDEES'.



94%
PROFESSIONAL
WOMEN

A large yellow circle contains the text '94% PROFESSIONAL WOMEN' in blue.

4

ENERGIZING
NETWORKING
EVENTS

12

HOURS OF DEDICATED
PROFESSIONAL
DEVELOPMENT

125

DYNAMIC
WORKSHOP
TOPICS

"I truly enjoyed meeting educators from around the globe, sharing our experiences, and learning from each other new ways to educate preschoolers."