

SPONSOR | EXHIBIT | ADVERTISE

THE ANNUAL
HIGHSCOPE
INTERNATIONAL
CONFERENCE

Detroit Marriott at the Renaissance Center
May 13-15, 2020



HIGHSCOPE[®]

HighScope.org/InternationalConference



THE ANNUAL HIGHSCOPE INTERNATIONAL CONFERENCE

This dynamic and interactive professional learning experience has been inspiring educators, administrators, and researchers for nearly 50 years. With workshops on the latest trends and research in the field of early education, the HighScope International Conference is designed to empower the educator and ensure young children receive a high-quality education. Attendees will find plenty of opportunities to share and connect with a community of passionate, like-minded educators, returning to the classroom with in-depth knowledge, new ideas, and the confidence to help children succeed.

WHO ATTENDS?

Our audience includes 1,300 dedicated early childhood educators, administrators, researchers, and university and college staff and students. Many of our attendees are well-versed in the HighScope Curriculum, but anyone can benefit from our developmentally appropriate teaching practice and research.

WHO WE ARE

A trailblazer in early education, HighScope is a non-profit organization that focuses on the variables that allow all children to be their best selves, regardless of their circumstances. Our revolutionary research proved that high-quality work with young children makes a difference into their adult years. And we will continue sharing our expertise to build communities, inform policies, enrich teaching, and drive social change.



BE A CHAMPION FOR HIGH-QUALITY LEARNING

Providing high-quality early education sets children on a trajectory to lifelong success. Your investment in the HighScope International Conference helps to advance the field of early education by creating skilled and dynamic educators and leaders who provide our young children with the highest quality learning experience. With your help, together we will build brighter futures.

WHY SPONSOR?

- Support and advance the field of early education
- Be a partner and advocate for educators
- Expand your recognition among early education leaders
- Provide high-quality learning for young children



"I truly enjoyed meeting educators from around the globe, sharing our experiences, and learning from each other new ways to educate preschoolers."

CONFERENCE ATTENDEE

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SPONSORSHIP PACKAGES

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| Double Booth (10' x 20') | ✓ | ✓ | |
| Single Booth (10' x 10') | | | ✓ |

GOLD SPONSOR

This sponsorship package offers you high-level exposure and recognition as a champion for high-quality education. Your generosity allows us to keep our registration prices low so that early childhood programs and educators can keep more of their dollars in the classroom.

SILVER AND BRONZE SPONSORS

Our Silver and Bronze Sponsorships offer you elevated exposure at a promotional rate. Your contribution ensures our attendees have a memorable experience as they engage in high-quality professional learning.

***“The sessions were fun and informative!
There were lots of hands-on activities
that made learning exciting for me!”***

CONFERENCE ATTENDEE

EXHIBIT

You will make valuable contacts and develop relationships as you interact one-on-one with educators and decision-makers from around the world. This is your opportunity to reach industry leaders and showcase how your products and services support and advance early education.

- **One 10' x 10' space with one 6' draped table and one chair—\$500**
- **Additional booth space may be purchased at \$250 each.**

Each table purchased receives one meal plan including breakfast (W–F), lunch (W–Th) and the Wednesday evening reception. Additional meal plans may be purchased at \$100 each.

WiFi Internet and electrical outlets will be available. Additional requests need to be arranged prior to the conference.

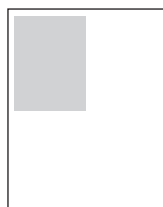
Application for space must be accompanied by a full payment. Space will not be reserved until payment has been received.





ADVERTISE

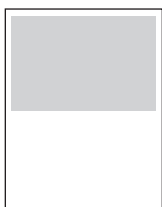
Please submit program ads as an attachment to the online application at HighScope.org/InternationalConference or emailed to ijustice@highscope.org. Acceptable formats include 300 dpi, print-ready PDF, or TIFF files. Tote bag inserts must be printed and delivered to HighScope. For more details including deadlines, please visit HighScope.org/InternationalConference.



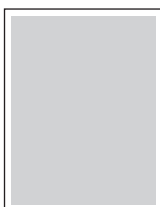
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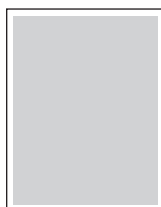
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**Don't miss your opportunity to impact
the future of early education.**

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\$ _____ One 10' x 10' booth with
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(\$500)

\$ _____ Additional booth space
(\$250 each)

\$ _____ Additional meal plan
(\$100 each)

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If you have questions, please contact Ingrid Justice
at ijustice@highscope.org or visit HighScope.org/InternationalConference

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