

SPONSOR | EXHIBIT | ADVERTISE

THE 2019 HIGHSCOPE INTERNATIONAL CONFERENCE

MAY 15 – 17, 2019
DETROIT MARRIOTT
AT THE RENAISSANCE CENTER

BUILDING **BRIGHTER FUTURES**

BEGINS WITH **EARLY EDUCATION**



HIGHSCOPE®



THE 2019 HIGHSCOPE INTERNATIONAL CONFERENCE

This dynamic and interactive professional learning experience has been inspiring educators, administrators, and researchers for nearly 50 years. With workshops on the latest trends and research in the field of early education, the HighScope International Conference is designed to empower the educator and ensure young children receive a high-quality education. Attendees will find plenty of opportunities to share and connect with a community of passionate, like-minded educators, returning to the classroom with in-depth knowledge, new ideas, and the confidence to help children succeed.

WHO ATTENDS

Our audience includes 1,400 dedicated early childhood educators, administrators, researchers, and higher education staff and students. Many of our attendees are well-versed in the HighScope Curriculum, but anyone can benefit from our developmentally appropriate teaching practice and research.

WHO WE ARE

A trailblazer in early education, HighScope is a non-profit organization that focuses on the variables that allow all children to be their best selves, regardless of their circumstances. Our revolutionary research proved that high-quality work with young children makes a difference into their adult years. And we will continue sharing our expertise to build communities, inform policies, enrich teaching, and drive social change.

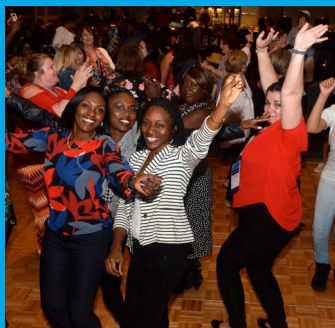


BE A CHAMPION FOR HIGH-QUALITY LEARNING

Providing high-quality early education sets children on a trajectory to lifelong success. Your investment in the HighScope International Conference helps to advance the field of early education by creating skilled and dynamic educators and leaders who provide our young children with the highest quality learning experiences. With your help, together we will build brighter futures.

WHY SPONSOR?

- Support and advance the field of early education
- Be a partner and advocate for educators
- Expand your recognition among early education leaders
- Provide high-quality learning for young children



"I truly enjoyed meeting educators from around the globe, sharing our experiences, and learning from each other new ways to educate preschoolers."

CONFERENCE ATTENDEE

SPONSOR

SPONSORSHIP PACKAGES

Sponsorship includes	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Conference Registration	5	2	1
Break sponsorship (3 available)	✓		
Tote bag insert (1,500 qty)	✓		
Full-page inside cover ad	✓		
Full-page program ad		✓	
Half-page program ad			✓
Corporate name listed	✓	✓	✓
Logo on conference website	✓	✓	✓
Double Booth (10' x 20')	✓	✓	
Single Booth (10' x 10')			✓

GOLD SPONSOR

This sponsorship package offers you high-level exposure and recognition as a champion for high-quality education. Your generosity allows us to keep our registration prices low so that early childhood programs and educators can keep more of their dollars in the classroom.

SILVER AND BRONZE SPONSORS

Our Silver and Bronze Sponsorships offer you elevated exposure at a promotional rate. Your contribution ensures our attendees have a memorable experience as they engage in high-quality professional learning.

***“The sessions were fun and informative!
There were lots of hands-on activities
that made learning exciting for me!”***

CONFERENCE ATTENDEE

EXHIBIT

You will make valuable contacts and develop relationships as you interact one-on-one with educators and decision-makers from around the world. This is your opportunity to reach industry leaders and showcase how your products and services support and advance early education.

- **One 10' x 10' space with one 6' draped table and one chair—\$500**
- **Additional booth space may be purchased at \$250 each.**

Each table purchased receives one meal plan including breakfast (W-F), lunch (W-Th), and the Wednesday evening reception. Additional meal plans may be purchased at \$100 each.

WiFi Internet and electrical outlets will be available. Additional requests need to be arranged prior to the conference.

Application for space must be accompanied by a full payment. Space will not be reserved until payment has been received.



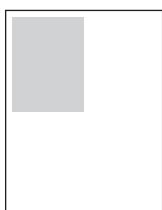
“I was able to hear new ideas, concepts, and feedback that will make a difference in how I plan activities for my students.”

CONFERENCE ATTENDEE

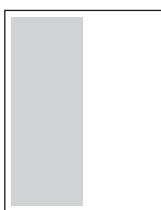


ADVERTISE

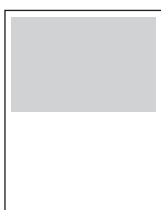
Secure your ad space by March 1, 2019. Program ads must be submitted to the online application at HighScope.org/InternationalConference or emailed to ijustice@highscope.org. Please provide 300 dpi, print-ready PDF, or TIFF files. Tote bag inserts must be printed and delivered to HighScope by April 1, 2019.



**1/4 PAGE
VERTICAL**
\$250



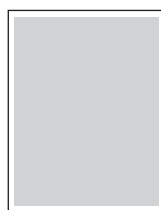
**1/2 PAGE
VERTICAL**
\$350



**1/2 PAGE
HORIZONTAL**
\$350



FULL PAGE
\$500
INSIDE COVER
\$750



TOTE INSERT
\$500

**Don't miss your opportunity to impact
the future of early education.**

**Purchase your sponsorship, exhibit space, or
advertisement today!**

Contact:

Ingrid Justice, Events Manager

ijustice@highscope.org

734.485.2000, Ext. 207

[Visit HighScope.org/InternationalConference](https://HighScope.org/InternationalConference)

Applications will be accepted through March 1, 2019.



HIGHSCOPE®

BUILDING **BRIGHTER FUTURES**

BEGINS WITH **EARLY EDUCATION**

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Company Name _____

Mailing Address _____

City _____ State _____ Zip or Postal Code _____

Authorized Representative _____

Telephone _____ Fax _____ Email _____

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Describe your product _____

Sponsorship Packages

\$ _____ Gold Sponsor \$5,000

\$ _____ Silver Sponsor \$2,500

\$ _____ Bronze Sponsor \$1,000

Exhibit Fees

\$ _____ One 10' x 10' booth with draped table, one chair (\$500)

\$ _____ Additional booth space (\$250 each)

\$ _____ Additional meal plan (\$100 each)

Advertising Rates

1/4 page \$250

1/2 page vertical \$350

1/2 page horizontal \$350

Full page \$500

Inside cover \$750

Tote bag insert \$500

Sponsorship \$ _____

Exhibit \$ _____

Advertisement \$ _____

TOTAL AMOUNT \$ _____

Check Enclosed

Credit Card: Visa Mastercard American Express Discover

Card Number _____ Expiration MM/YY _____

Card Holder Name _____ Signature _____

**The deadline to apply to sponsor, exhibit, or advertise is March 1, 2019.
Please email artwork to ijustice@highscope.org by March 1, 2019.**

600 North River Street, Ypsilanti, MI 48198
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